

ROUNTREY 

NEWMARKET
ESTATES 

Community Events
Sponsorship Opportunities
2017

Here in RounTrey, we are pleased to offer a bustling social calendar-one that truly encompasses the whole family. Please review the following calendar that will run through the rest of 2017 and see attached sponsorship opportunities:

<i>May 16th</i>	<i>Paint Night *</i>
<i>May 29th</i>	<i>Summer Kickoff **</i>
<i>June 16th</i>	<i>Outdoor Movie Night **</i>
<i>June 20th</i>	<i>Poker Night</i>
<i>July 21st</i>	<i>Outdoor Movie Night **</i>
<i>August 19th</i>	<i>Couples Night Out</i>
<i>September 1st</i>	<i>Outdoor Movie Night **</i>
<i>September 8th</i>	<i>Back to School Ice Cream Social</i>
<i>October 13th</i>	<i>Fall Festival **</i>
<i>November 2nd</i>	<i>Paint Night *</i>
<i>December 2nd</i>	<i>Adult Christmas Party</i>
<i>December 8th</i>	<i>RounTrey Lights Fest</i>
<i>December 9th</i>	<i>Toys for Tots Holiday Social</i>

* Additional Paint Night dates are TBD

** Open to residents and guests

Please note: dates and events are subject to change as needed.

Sponsorship Opportunities & Levels

Annual Summer Kickoff (May 29)

A family-friendly event featuring live music, popular food trucks, craft beers, ciders, local wineries, and fun activities for kids.

Premier Sponsor ***\$1,000***

Company banner at main event area and logo on all event materials, tent and table at event, opportunity to attend event and promote business, and 4 tickets

Estate Sponsor ***\$750***

Company logo on event banner and all event materials, tent and table at event to promote business, and 4 tickets to event

Gold Sponsor ***\$500***

Company logo on event banner and on all event materials, tent and table at event to promote business, and 2 tickets to the event

Green Sponsor ***\$250***

Company logo on event banner and on all event materials

Outdoor Movie Nights (June 16 and July 21)

A family event at the pool with an outdoor movie screen, popcorn, candy, and fun activities for kids

Estate Sponsor ***\$500 (per event)***

Company logo on event banner and all event materials, tent and table at event to promote business, and 4 tickets to event

Gold Sponsor ***\$250 (per event)***

Company logo on event banner and all marketing materials

Green Sponsor ***\$100 (per event)***

Company logo on all event marketing materials

Gratitude Sponsor

Gratitude sponsors donate goods or services rather than cash. Donating companies may receive similar benefits offered to sponsors depending on the value of the donation.

Fall Festival (October 13)

A family-friendly event that includes a chili cook off, trunk or treat, costume parade, food trucks, petting zoo, face painting and more kid activities

Estate Sponsor ***\$750***

Company logo on event banner and all event materials, tent and table at event to promote business, and 4 tickets to event

Gold Sponsor ***\$500***

Company logo on event banner and on all event materials, tent and table at event to promote business, and 2 tickets to the event

Green Sponsor \$250

Company logo on all event marketing materials

Gratitude Sponsor

Gratitude sponsors donate goods or services rather than cash (i.e. cups, goodies, needed materials for event) and may receive similar benefits to other Title, Estate, Gold, or Green Sponsors.

Other Events

Gratitude Sponsor

Gratitude sponsors donate goods or services rather than cash (i.e. cups, goodies, needed materials for event) and may receive similar benefits to other Title, Estate, Gold, or Green Sponsors.

Gratitude-sponsored events include: Paint Nights, Poker Night, Couples Night Out at the clubhouse, Back to School Ice Cream Social, and Toys for Tots Holiday Social. Details for these events are available upon request.

Please contact Charri Stewart with the Social Committee at 804-833-0677 or RounTreySocial@gmail.com with any questions! Thank you for considering your time and generous contributions!



If your business would like to participate in one or more of the events outlined in this document, please complete the below sponsorship information and email to RounTreySocial@gmail.com. Sponsorships are first come, first serve. Payments must be made 30 days before the event date. **Thank you for your consideration to sponsor these great events in RounTrey!**

Please make check payable to **ACS West** and mail to:

ACS West, Inc.
 Attn: Martha A. Yeager
 P.O. Box 11361
 Richmond, VA 23230

Please Print - Business / Sponsor Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

Website: _____

Events Sponsoring:

Event Name			
Event Date			
Sponsorship Level			
Sponsor Amount (\$)			
In-Kind Donation <i>(describe and identify approximate value)</i>			

Total \$ Amount Submitted: _____ Check #: _____

Signature: _____

Date: _____

Please attach additional copies of this page as needed.